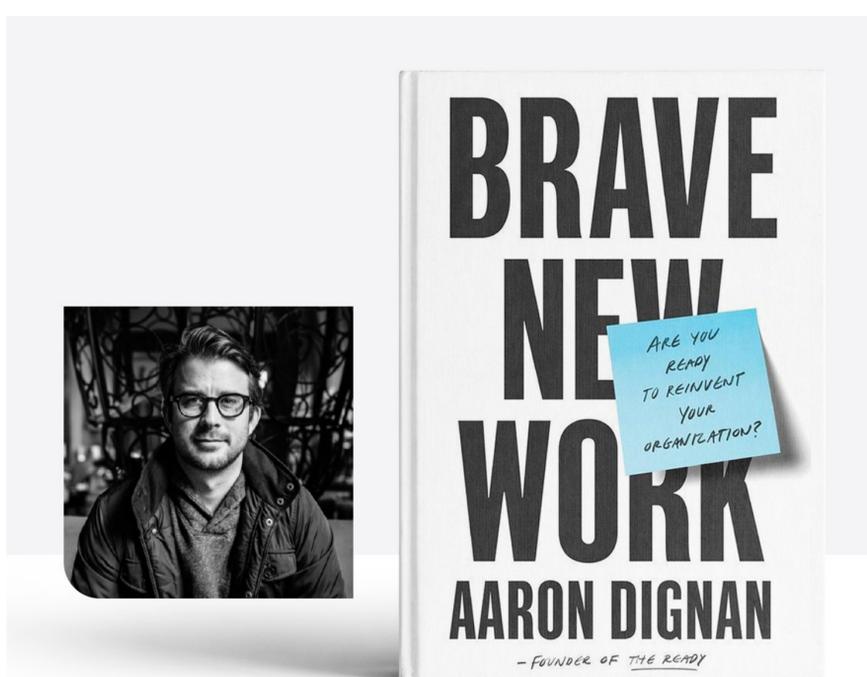


Recommended by Jag Dhanji & Dee Fischer



Read & edited by Sabrina Lau, Ogilvy Hong Kong

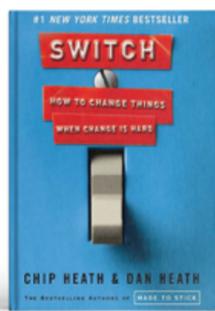
### Brave New Work

The way we work and the future of work

Human beings can't thrive in a work culture that uses burnout and 'being always on' as proxies for dedication and success. Workplaces that empower people to take care of themselves are far more likely to deliver sustainable performance and happiness. Traditional companies that make up much of the modern world, are failing us and should encourage us to break free of barriers to work in a more freedom way. People must be enabled to focus on creating magic when given the freedom to let go.

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The Global Reading Club also recommends:



### How to change things when change is hard

Change is hard. It's time-consuming, unsettling and all too often we give up at the first sign of a setback. But why do we insist on seeing the obstacles rather than the goal? We only need to understand how our minds function to unlock shortcuts to switch behavior. The Heath brothers prove that deceptively simple methods can yield truly extraordinary results in changing behavior. Learn how to change things when change is hard, just by following a pattern.

[Go to book](#)

**New: Actions for Impact**

Learnings must be activated. 'Actions for impact' sums up how to activate the learnings from this book. The activation of ideas is not the same for everybody. It depends on your situation or position. Thus, there are different subjects per type of individual person.

*"Knowledge not applied is worthless"*

Go to 'Actions for Impact' on the website, select the points of actions which fit you and apply the learnings to progress in your personal and professional life.

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