

Recommended by Susan Machtiger - Managing Director, Ogilvy Consulting NY



Read & edited by Mona Hassanie - Wunderman Thompson, Dubai

## Factfulness

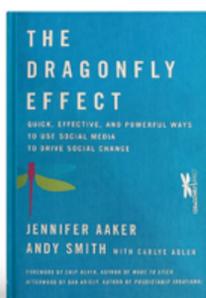
### Ten Reasons we're Wrong About the World and Why Things are Better than You Think

This is a book about the world and how it really is. It is also a book about you (and almost everyone I have ever met) do not see the world as it really is. It is about what you can do about it, and how this will make you feel more positive, less stressed, and more hopeful as you walk out of the circus tent and back into the world. So, if you are more interested in being right than in continuing to live in your bubble; if you are willing to change your worldview; if you are ready for critical thinking to replace instinctive reaction; and if you are feeling humble, curious, and ready to be amazed—then please read on.

*Bill Gates calls it: "One of the most important books I have ever read—an indispensable guide to thinking clearly about the world."*

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The Global Reading Club also recommends:



## The Dragonfly Effect

The happiest people are those who have stopped chasing happiness and instead have begun to search for meaningfulness. This change in direction that leads to more sustainable happiness, the kind that enriches their lives, provides purpose, and creates impact. The Dragonfly Effect is your road map to doing something purposeful, thoughtful, and well designed with social media. The four key principles of The Dragonfly model are: *Focus, Grab Attention, Engage and Take Action.*

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*Our lives are dramatically enhanced when we're involved in core personal projects that we consider meaningful, manageable and not unduly stressful, and that are supported by others.* — Quote by Susan Cain, American Author of the book 'Quiet'.

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