

Recommended by Brad Page | Ogilvy Amsterdam



Read & edited by Jody Maarschalk & Eva Umanjec | Ogilvy Amsterdam

Good power

'Leading Positive Change in our Lives, Work, and World'

With heart, humility, and conviction, Ginni Rometty offers us an inspiring, compelling guide to create meaningful change in our lives. Ginni helps us going forward in whatever role we are active in. She illustrates how she moved from being in a challenging childhood situation to one of the most iconic and influential leaders in the world. She shares her weaknesses and how she addressed these in a serious way. Ginni's memoir with purpose combines stories with actionable advice to highlight lessons for how we can all advance our careers, inspire our teams, improve our companies, and create healthier societies. Her honesty will help to build your talent and character.

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The Global Reading Club also recommends:



Hit Refresh

The pursuit to bring empathy together with Big Ideas. To produce something useful for people in their life and work, making a real difference.

The purpose of leadership is driven by a sense of empathy and a desire to empower others. Creating an environment to get the best work out of everybody. 'Hit Refresh' is a book about transformation – taking place inside people and a company. Concepts are better and capabilities more comprehensive when the culture invites partners to the table. We need to make our dreams believable and ultimately achievable.

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30/45 min read



15/30 min read



15 min study



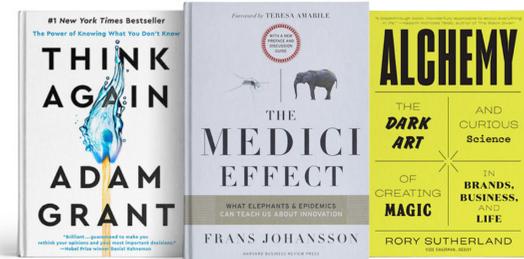
20/30 min listen

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