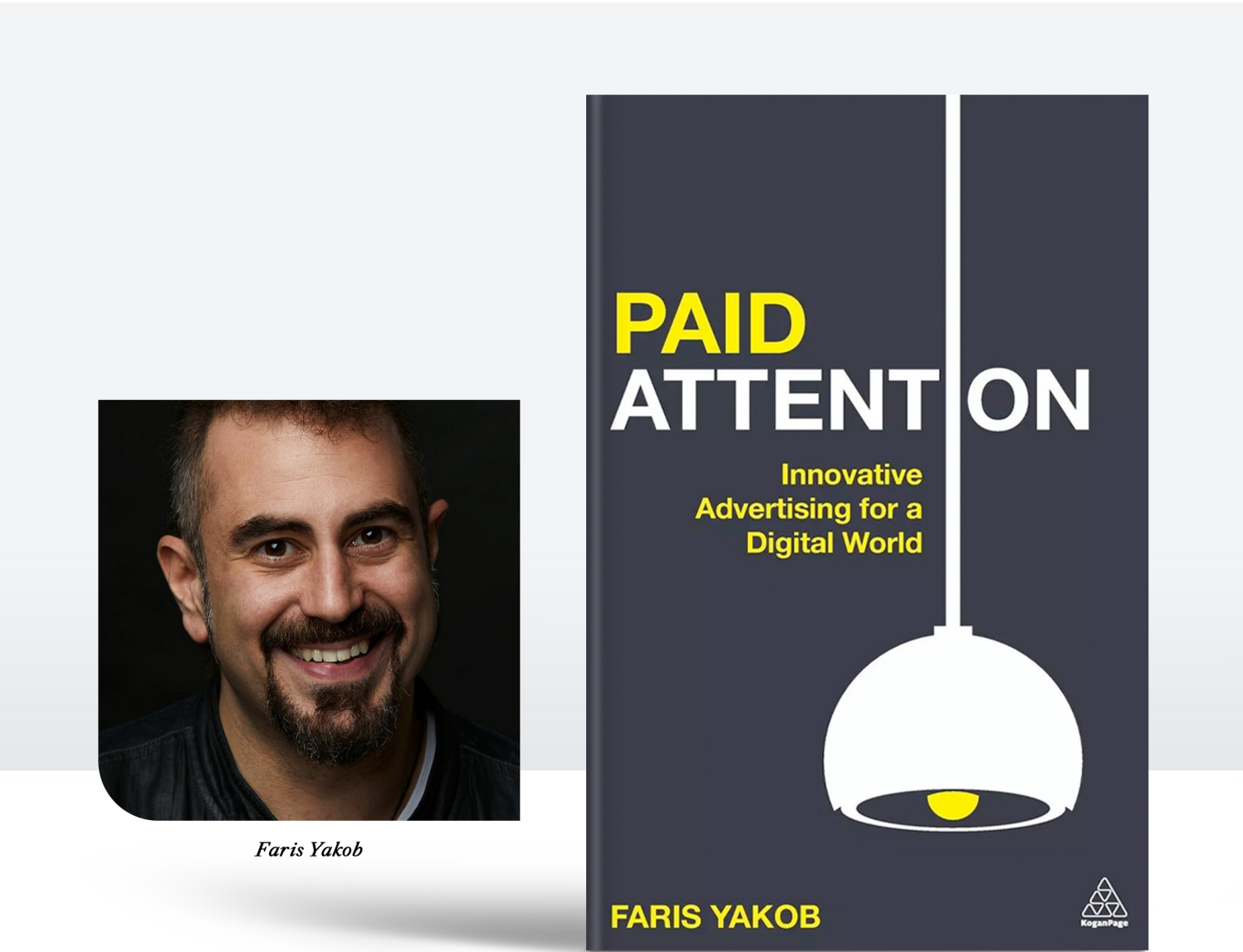


Recommended by Anthonis Kocheilas - Global CEO, Ogilvy Advertising



Read & edited by Richard Bratt & Wim van Melick

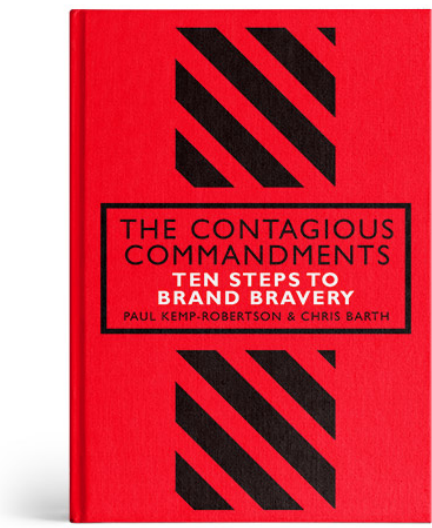
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