

The Serendipity Mindset

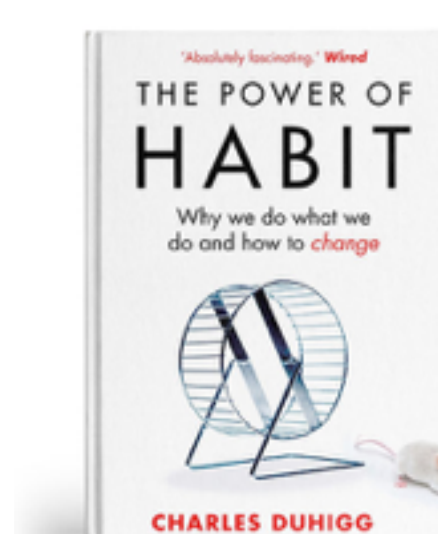
'The Art and Science of Creating Good Luck'

Can you create good luck? The answer is yes. In everybody's life, unexpected things happen. They come by chance. They are not planned. The thing is, what are you going to do with unexpected happenings? The word 'unexpected' is important. Unexpected moments put you at a crossroad. Leave the unexpected moment and carry on, or will you see the unexpected happening as an opportunity and act on it. Serendipity basically means, finding interesting or valuable things by chance. Life is what happens to us while we are making other plans. Entrepreneurs have often a trained mind for serendipity to happen.

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