

The Serendipity Mindset

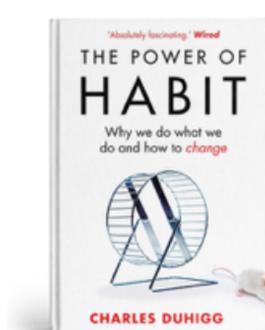
'The Art and Science of Creating Good Luck'

Can you create good luck? The answer is yes. In everybody's life, unexpected things happen. They come by chance. They are not planned. The thing is, what are you going to do with unexpected happenings? The word 'unexpected' is important. Unexpected moments put you at a crossroad. Leave the unexpected moment and carry on, or will you see the unexpected happening as an opportunity and act on it. Serendipity basically means, finding interesting or valuable things by chance. Life is what happens to us while we are making other plans. Entrepreneurs have often a trained mind for serendipity to happen.

Start reading

Listen to Podcast

The Global Reading Club also recommends:



Why we do what we do and how to change

Most of the choices we make each day may feel like the products of well-considered decision making, but they're not. They're habits. The central argument of the book is that habits can be changed, if we understand how they work...

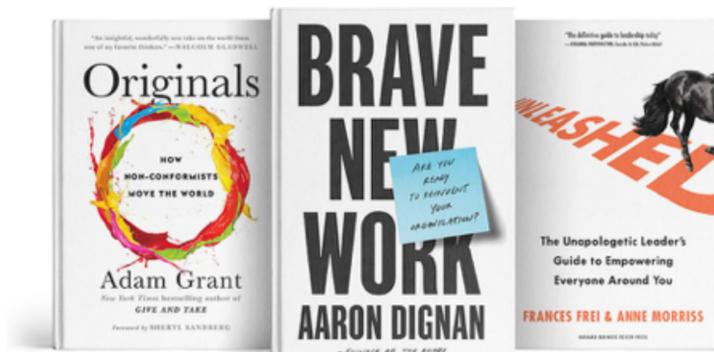
Go to book

One year smarter by next month

Absorb key insights, ideas and get inspiration from a range of essential books in our user-friendly formats, totally free.

How it works

Coming soon:



Knowledge not applied is worthless...

Please feel free to pass along this monthly Newsletter to colleagues and friends. Subscription is free.
[Contact us](#) if you are interested in becoming a reader/editor.

Share this newsletter

Want to change how you receive these emails?
 You can [update your preferences](#) or [unsubscribe from this list](#).