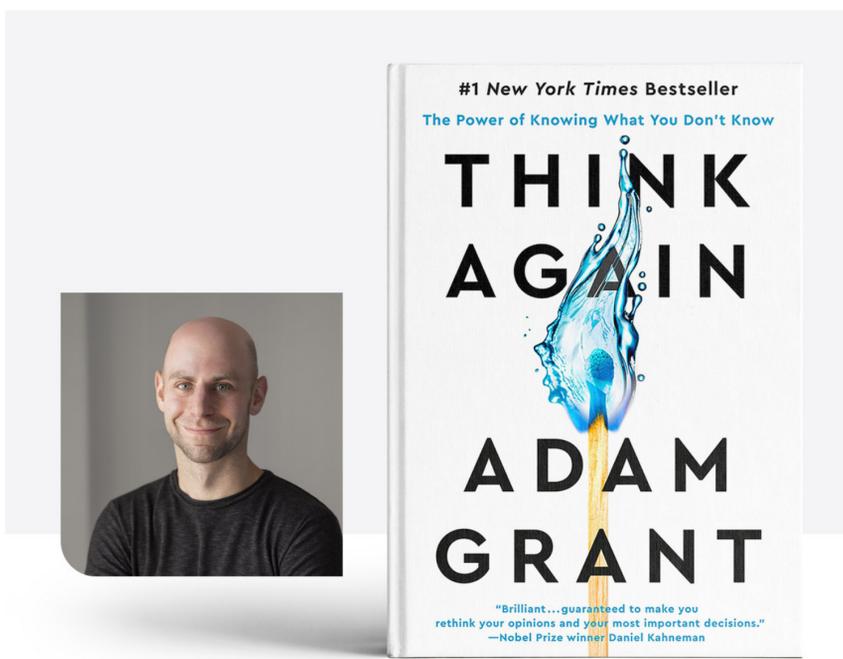


Recommended by Wim van Melick | Ogilvy Amsterdam



Tommy Wigley & Victoria Kahveciya | Ogilvy Amsterdam

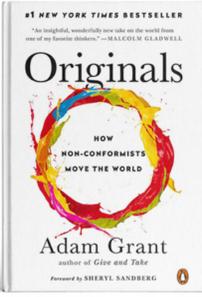
Think Again

Developing the power of knowing what you don't know

Most of us spend too much time on thinking what we know. Rethinking our assumptions, opinions and our most important decisions is what we learn from the book Think Again. Those who do rethink their first answers, improve their scores more than those who stay anchored to their initial thoughts. Rethinking is about adopting mental flexibility and about succeeding where we failed. It is the path to learn more from the people around you. We need to move into a Scientist mode when we are searching for the truth. It is a path of consistently rethinking, as a regular habit.

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The Global Reading Club also recommends:



Originals

Originals embrace the uphill battle, striving to make the world what it could be

Adam Grant, the author of the book Originals, demonstrates that any of us can enhance our creativity. He reveals how we can identify ideas that are truly original and predict which ones will work. It is about encouraging diversity of thought instead of conformity. This book proves that any one of us can champion ideas that improve the world around us. But trying to change deep-seated beliefs and behaviors is daunting.

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The Global Reading Club summarizes content of books since 2015, in different formats to facilitate optimal learning.

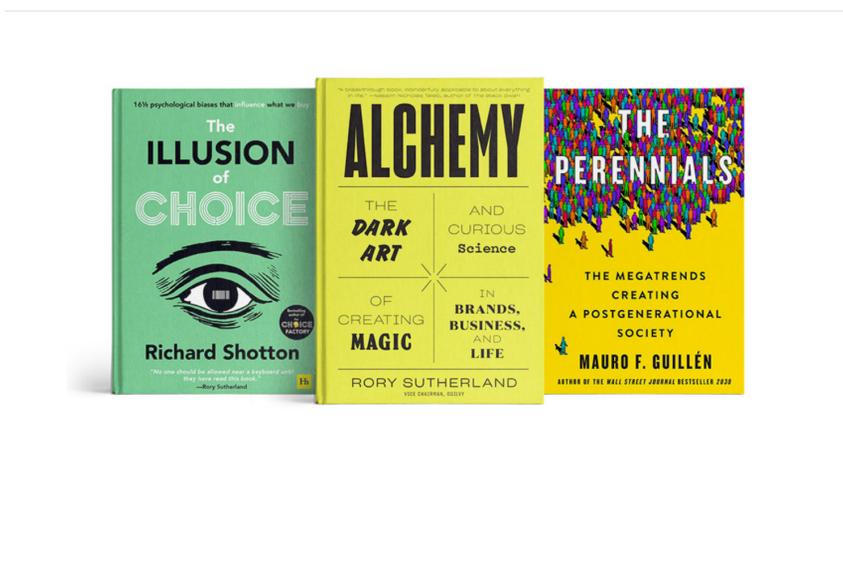
-  30/45 min read
-  15/30 min read
-  15 min study
-  20/30 min listen

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