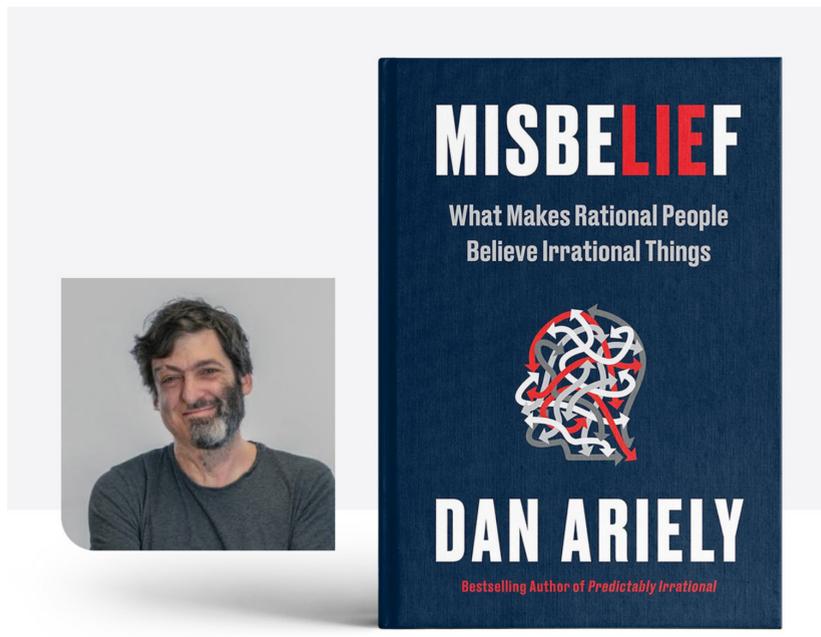


Recommended by Eric Kramer - WPP Country Manager Netherlands



Misbelief

Our journey is to be in search for the truth, fighting and controlling the devastating effects of the funnel of misbelief.

Misbelief is caused by people who spread false and untrue facts, making other people believe in their truth. Hold on to your own opinions you got in the early stage of life, before you embrace other believes and opinions. Opinions which may be very different from yours. Think, evaluate, decide and then act. Avoid continuous stress situations, as much as you can, as stress is the breeding ground of misbelief. More resilient, people are freer and do not adopt misbelief. Don't open the door to be pulled into the devastating funnel of misbelief.

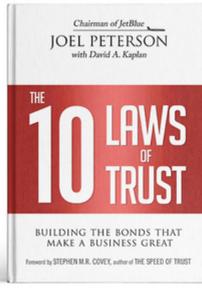


"In the light of World Mental Health Day in October this year, it is our collective duty and responsibility to guard the truth, as misbelief undermines people and society's wellness."

Eric Kramer, WPP Country Manager Netherlands

Start reading Start listening

The Global Reading Club also recommends:



The 10 laws of trust

Building the bonds that make a business great
Trusting teams working together achieve more than their individual actions. The condition is working in a high-trust culture, which is fundamental to creativity and a high moral. In a culture, based on mutual trust and respect, the best ideas win and allow disagreement to generate even better ideas. There are three individual elements on which trust is built: Character, Competence and Authority. Trust is the number one leadership competency, as trust is an economic driver. In business, as in life, trust is elementary. Trust is a learnable competency.

Go to book

The Global Reading Club summarizes content of books since 2015, in standardized formats to facilitate optimal learning.

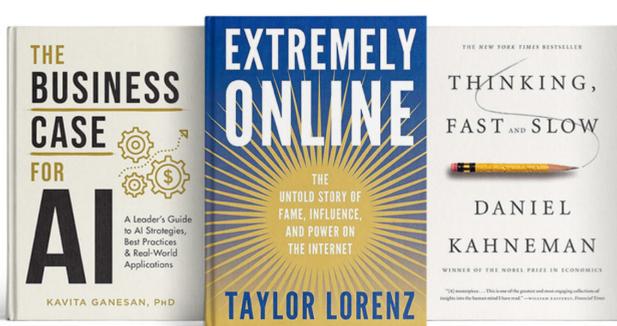
- 30/45 min read 15/30 min read 15 min study 20/30 min listen

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